

ART 112 : Introduction to Digital Arts

Credits: 3

Class Hours: 6 lecture/lab

Description: In this introductory course, students use industry-standard equipment and applications to design and create projects in the following Creative Media focus areas: Animation, Graphic Arts, Event Technology, Music Production, Photography, Video Production and Website Technology.

Semester Offered: Fall, Spring

Designation:

Diversification: Arts — DA

Course Student Learning Outcomes (CSLOs):

1. Define and apply professional design elements and principles to create Creative Media projects for print and digital distribution.
2. Use industry-standard equipment and applications to design and create Creative Media projects.
3. Create a web-based, user-friendly, visually-appealing Digital Portfolio that displays Creative Media projects.
4. Evaluate and gauge the effectiveness of completed projects using industry-standard measurement processes.
5. Demonstrate effective interpersonal communication and collaborative skills.