

# ART 207D : Intermediate Digital Photography

**Credits:** 3

**Class Hours:** 2 lecture and 4 studio

**Prerequisites:** "C" or higher in ART 107D.

**Recommended:** "B" or higher in ART 112 or "C" or higher in both ART 101 and ETRO 101.

**Description:** This course teaches intermediate-level skills required to design and create professional photographs for print and digital distribution. Working individually and collaboratively, students use professional cameras, lights, and software applications to create commercial-quality photographs.

**Semester Offered:** Fall, Spring

**Designation:**

Diversification: Arts — DA

**Course Student Learning Outcomes (CSLOs):**

1. Use industry-standard photography equipment and software applications to create professional photographs.
2. Demonstrate exceptional interpersonal communication and collaborative skills.
3. Create a web-based, user-friendly, visually-appealing, commercial-quality Digital Portfolio that displays professional photographs.
4. Define and apply professional design elements and principles to create commercial-quality photographs for print and digital distribution.
5. Evaluate and gauge the effectiveness of photographs using industry-standard measurement processes.