

MGT 120 : Principles of Management

Credits: 3

Class Hours: 3 lecture

Description: This course introduces the functions of management from an organizational viewpoint: planning, organizing, directing, and controlling. Contemporary studies that relate to communication, motivation, leadership styles, and decision making will be included.

Semester Offered: Fall, Spring

Course Student Learning Outcomes (CSLOs):

1. Demonstrate the application of basic managerial principles as they apply to situations encountered in business, such as planning, organizing, communicating, coordinating, and leading.
2. Summarize the planning process and organizational goals of strategic management.
3. Demonstrate effective and efficient communication skills.