

CM 220 : Intermediate Digital Video

Credits: 3

Class Hours: 6 lecture/lab

Prerequisites: "C" or higher in CM 120.

Recommended: "B" or higher in ART 112. "C" or higher in ETRO 101.

Description: This course examines the technical and aesthetic issues of digital video production at the intermediate level. Lessons include production management, directing actors, script writing, storyboard production, video camera operation, sound recording, lighting, and editing techniques. Working individually and collaboratively, students use professional video cameras, lights, audio equipment, and editing software to produce commercial-quality video programs.

Semester Offered: Fall, Spring

Designation:

Diversification: Arts — DA

Course Student Learning Outcomes (CSLOs):

1. Apply professional design elements and principles to create a commercial-quality video program.
2. Write a script, plan the production, and record and edit a commercial-quality video program.
3. Safely use industry-standard video, lighting, and sound equipment to create commercial-quality video programs.
4. Use industry-standard measurement processes to evaluate and gauge the effectiveness of completed video programs.
5. Demonstrate exceptional interpersonal communication and collaborative skills.