

# ART 112 : Introduction to Digital Arts

**Credits:** 3

**Class Hours:** 6 lecture/lab

**Recommended:**

Basic computer, internet, and keyboarding skills.

**Description:**

In this course, students are introduced to the writing and planning skills, industry-standard equipment, and software applications necessary to design and create projects in Website Technology, Still Photography, Graphic Arts, Video Production, and Animation. Students learn essential foundational knowledge for all facets of the Creative Media program.

**Semester Offered:** Fall, Spring

**Designation:** Diversification: Arts – DA

**Course Student Learning Outcomes (CSLOs):**

1. Define and apply professional design elements and principles to create Creative Media projects for print and digital distribution.
2. Use industry-standard equipment and applications to design and create Creative Media projects.
3. Evaluate and gauge the effectiveness of completed projects using industry-standard measurement processes.
4. Create a web-based, user-friendly, visually-appealing Digital Portfolio that displays Creative Media projects.
5. Demonstrate effective interpersonal communication and collaborative skills.