ART 125 : Introduction to Graphic Design

Credits: 3
Class Hours: 3 lecture
Recommended: "B" or higher in ART 112 or "C" or higher in either ART 101 or ART 113.
Description: This course teaches entry-level skills required to design and create basic graphics and illustrations for print and digital distribution. Working individually and collaboratively, students use professional development tools and applications to design and create effective graphics and illustrations. Students also create web-based Digital Portfolios to display their projects.
Semester Offered: Fall, Spring
Designation:
Diversification: Arts — DA
Course Student Learning Outcomes (CSLOs):
1. Define and apply design elements and principles to create basic graphics and illustrations for print and digital distribution.
2. Use industry-standard tools and applications to design and create basic graphics and illustrations.
3. Develop measurable objectives and gauge the effectiveness of completed projects.
4. Create a web-based, user-friendly, visually-appealing Digital Portfolio that displays projects.
5. Demonstrate appropriate interpersonal communication and collaborative skills.