

ART 225 : Intermediate Graphic Design

Credits: 3

Class Hours: 3 lecture

Prerequisites: "C" or higher in ART 125.

Recommended: "B" or higher in ART 112 or "C" or higher in both ART 101 and ART 113.

Description: This course teaches intermediate-level skills required to design and create professional graphics and illustrations for print and digital distribution. Working individually and collaboratively, students use industry-standard development tools and applications to design and create commercial-quality graphics and illustrations.

Semester Offered: Fall, Spring

Designation:

Diversification: Arts – DA

Course Student Learning Outcomes (CSLOs):

1. Define and apply professional design elements and principles to create raster and vector graphics and illustrations for print and digital distribution.
2. Use industry-standard development tools and applications to design and create professional graphics and illustrations.
3. Evaluate and gauge the effectiveness of completed projects using industry-standard measurement processes.
4. Create a web-based, user-friendly, visually-appealing, commercial-quality Digital Portfolio that displays professional graphic projects.
5. Demonstrate exceptional interpersonal communication and collaborative skills.