CM 120 : Introduction to Digital Video

Credits: 3
Class Hours: 6 lecture/lab
Recommended: "B" or higher in ART 112. "C" or higher in ETRO 101.
Description: In this course, students develop basic video production skills. The course emphasizes the technical aspects of digital cinematography and sound recording, plus fundamentals of field production in terms of conceptual development, planning, writing, storyboarding, editing, and project management. Students also learn the basic rules of visual composition, sequencing, and storytelling.
Semester Offered: Fall, Spring
Designation:
Diversification: Arts — DA
Course Student Learning Outcomes (CSLOs):
1. Define and apply design elements and principles to create basic digital cinematography (video) programs.
2. Write scripts and plan the production of basic video programs.
3. Safely use video, lighting and sound equipment to create basic video programs.
4. Use editing software to create basic video programs.
5. Develop measurable objectives and gauge the effectiveness of video programs.
6. Create a web-based, user-friendly, visually-appealing Digital Portfolio that displays video programs.
7. Demonstrate appropriate interpersonal communication and collaborative skills.