

HOST 101 : Introduction to Hospitality and Tourism

Credits: 3

Class Hours: 3 lecture

Comments: Prior Learning Assessment credit available for this course.

Description: This course provides an overview of the travel industry and related major business components. Students will analyze the links between travel, lodging, food, recreation, and other tourism-related industries.

Semester Offered: Fall, Spring

Course Student Learning Outcomes (CSLOs):

1. Distinguish the organizations, operational characteristics, and interrelationships of the sectors of the hospitality and tourism industry (travel/tourism, lodging, food/beverage, recreation, and events).
2. Differentiate the products, services, and systems that influence leisure and business travel to a destination.
3. Explain historical events, current trends, and sustainable practices (social, economic, cultural and/or environmental) in the hospitality and tourism industry.
4. Identify the career opportunities, job qualifications, and benefits provided by the various sectors of the hospitality and tourism industry.
5. Recognize the importance of incorporating host cultural values in the hospitality and tourism industry.