

# Business (BUS)

## Business (BUS) Classes

### BUS 120 : Principles of Business

**Credits:** 3

**Class Hours:** 3 lecture

**Description:** This course surveys the fundamentals of the American business enterprise and examines the foundations and responsibilities of accounting, business, management, finance, marketing, and the business environment.

**Semester Offered:** Fall, Spring

### BUS 190 : Survey of International Business

**Credits:** 3

**Class Hours:** 3 lecture

**Prerequisites:** "C" or higher in BUS 120.

**Recommended:** Basic computer and internet skills.

**Description:** This course focuses on general business problems, techniques and strategies necessary in the development of business activities in the global market place. The course is designed to promote an understanding of the impact that a country's culture and its environment have on a firm's international operations. The course also covers current trends in management, finance, communication, marketing and ethics.

**Semester Offered:** Spring

### BUS 293 : Cooperative Education

**Credits:** 3

3 credits = 225 hours of work experience

**Prerequisites:** "C" or higher in ENT and MGT courses. Business program major. Approval of instructor.

**Description:** Cooperative Education is a supervised field experience that is related to the student's major or career goals. The experience will enable the student to apply knowledge and skills learned in coursework to the business environment.

**Semester Offered:** Fall, Spring