

Creative Media

The Creative Media program develops essential knowledge, industry benchmark skills, and professional behaviors required in creative industries. The program offers lessons in still photography, video production, animation, graphic design, writing for media, and website design. Students also learn skills in entrepreneurship. Through experiential learning and internship opportunities, Creative Media students learn about entrepreneurship and build relationships with Kaua'i's evolving business landscape. The Associate in Science Degree in Creative Media ensures Creative Media graduates are prepared to gain employment in the field or to pursue further study toward a Bachelor's degree through transfer to our partner institutions, UH West O'ahu and UH Mānoa.

Program Student Learning Outcomes (PSLOs) approved 04/23/2018:

1. Use design elements and principles to create professional creative media projects.
2. Skillfully and safely operate creative media equipment.
3. Demonstrate mastery-level skills using creative media software applications.
4. Practice professional, ethical and legal principles.
5. Develop objectives for new projects and measure the effectiveness of completed projects.
6. Demonstrate exceptional interpersonal communication and collaborative skills.

Creative Media Degrees and Certificates

Creative Media: Associate in Science Degree

Fall (Semester 1)

Course	Course Title/Category	Credits
ART 101	Introduction to the Visual Arts	3
ART 107D	Introduction to Digital Photography	3
ART 112	Introduction to Digital Arts	3
ART 125	Introduction to Graphic Design	3
ENG 100	Composition I	3

1. ENG 100: This course fulfills the Communication category.

Spring (Semester 2)

Course	Course Title/Category	Credits
ART 113	Introduction to Drawing	3
ART 202	Digital Imaging	3
ART 207D	Intermediate Digital Photography	3
CM 120	Introduction to Digital Video	3
CM 180	Introduction to Website Technology	3

Fall (Semester 3)

Course	Course Title/Category	Credits
CM 156	Writing for Media	3
CM 178	Introduction to 3D Animation	3
CM 220	Intermediate Digital Video	3
CM 280	Intermediate Website Technology	3
	Social Environment: A.S. Core Options	3

Spring (Semester 4)

Course	Course Title/Category	Credits
ART 293	Internship	3
ENT 125	Starting a Business	3
	Cultural Environment: A.S. Core Options	3
	Mathematics: MATH 100 or higher	3
	Natural Environment: A.S. Core Options	3
	Total Credits	60

Category Descriptions

Cultural Environment: A.S. Core Options

Refer to the "General Education/Skills Core Options Course List" under the "Programs (Certificates and Degrees)" section of the catalog for a list of courses that will fulfill this category.

Natural Environment: A.S. Core Options

Refer to the "General Education/Skills Core Options Course List" under the "Programs (Certificates and Degrees)" section of the catalog for a list of courses that will fulfill this category.

Social Environment: A.S. Core Options

Refer to the "General Education/Skills Core Options Course List" under the "Programs (Certificates and Degrees)" section of the catalog for a list of courses that will fulfill this category.