# **Business**

The Associate in Science in Business degree will prepare students for entry-level positions in business, industry, and non-profit organizations. It is designed for students who seek to gain a solid foundation of the basic business concepts and skills necessary to contribute and create solutions in today's business environment. Upon successful completion of this program, students will acquire the knowledge and skills to apply management, marketing, and accounting concepts to improve operational performance in a business setting. This degree can help an individual jump-start a career in business or prepare them for transfer to a four-year institution.

#### Program Student Learning Outcomes (PSLOs) approved 09/10/2013:

- 1. Develop critical thinking and interpersonal skills applicable to real-world problems.
- 2. Utilize creativity and logical strategies and techniques to solve complex business issues.
- 3. Implement and apply current technical solutions to business activities, systems, and processes.
- 4. Apply foundational management principles to the functions of planning, organizing, coordinating, and decision making to business operations.
- 5. Demonstrate fundamental knowledge of business and technical skills to support lifelong professional development.

#### **Business Degrees and Certificates**

#### Business: Associate in Science Degree

#### Fall (Semester 1)

Course	Course Title/Category	Credits
BUS 120	Principles of Business	3
ENT 125	Starting a Business	3
ICS 101	Digital Tools for the Information World	3
MGT 120	Principles of Management	3
	Communication: A.S. Core Options	3

<sup>1.</sup> ICS 101: This course fulfills the Computer/Technology category.

# Spring (Semester 2)

Course	Course Title/Category	Credits
ECON 130	Principles of Microeconomics	3
ENT 150	Basic Accounting and Finance for Entrepreneurs	3
MGT 124	Human Resource Management	3
	Mathematics	3
	Oral Communication: SP 151 or SP 251	3

1. ECON 130: This course fulfills the Social Environment category.

#### Fall (Semester 3)

Course	Course Title/Category	Credits
ACC 201	Introduction to Financial Accounting	3
BLAW 200	Legal Environment of Business	3
ECON 131	Principles of Macroeconomics	3
MGT 122	Human Relations in Management	3
	Cultural Environment: A.S. Core Options	3

<sup>1.</sup> ECON 131: This course fulfills the Social Environment category.

#### Spring (Semester 4)

Course	Course Title/Category	Credits
ACC 202	Introduction to Managerial Accounting	3
BUS 190	Survey of International Business	3
BUS 293	Cooperative Education	3
	Marketing Options	3
	Natural Environment: Any 100-level or higher Natural Science course	4
	(3 credits of 1 DB or 1 DP course and 1 credit of 1 DY course)	
	Total Credits	61

# **Category Descriptions**

# Communication: A.S. Core Options

Refer to the "General Education/Skills Core Options Course List" under the "Programs (Certificates and Degrees)" section of the catalog for a list of courses that will fulfill this category.

#### Cultural Environment: A.S. Core Options

Refer to the "General Education/Skills Core Options Course List" under the "Programs (Certificates and Degrees)" section of the catalog for a list of courses that will fulfill this category.

#### Marketing Options

Choose from the following:

ENT 130 (3), MKT 120 (3), MKT 130 (3)

#### <u>Mathematics</u>

Choose from the following:

MATH 100 (3), MATH 103 (3)

Any MATH course higher than MATH 103 will also fulfill this category.

# Natural Environment: Any 100-level or higher Natural Science course (3 credits of 1 DB or 1 DP course and 1 credit of 1 DY course)

Diversification/Foundations Course List

Refer to the "Diversification and Foundations Course List" under the "Programs (Certificates and Degrees)" section of the catalog for a list of courses that will fulfill this category.

#### Business: Certificate of Achievement (Entrepreneurship)

#### Fall (Semester 1)

Course	Course Title/Category	Credits
BUS 120	Principles of Business	3
ECON 130	Principles of Microeconomics	3
ENT 125	Starting a Business	3
ICS 101	Digital Tools for the Information World	3
	Communication: A.S. Core Options	3

- 1. ECON 130: This course fulfills the Social Environment category.
- 2. ICS 101: This course fulfills the Computer/Technology category.

#### Spring (Semester 2)

Course	Course Title/Category	Credits
BUS 190	Survey of International Business	3
ENT 150	Basic Accounting and Finance for Entrepreneurs	3
MGT 124	Human Resource Management	3
	Marketing Options	3
	Mathematics	3

<sup>1.</sup> Marketing Options: ENT 130 is recommended.

#### Fall (Semester 3)

Course	Course Title/Category	Credits
BLAW 200	Legal Environment of Business	3
BUS 293	Cooperative Education	3
MGT 122	Human Relations in Management	3
	Oral Communication: SP 151 or SP 251	3
	Total Credits	42

#### **Category Descriptions**

# Communication: A.S. Core Options

Refer to the "General Education/Skills Core Options Course List" under the "Programs (Certificates and Degrees)" section of the catalog for a list of courses that will fulfill this category.

#### **Marketing Options**

Choose from the following:

ENT 130 (3), MKT 120 (3), MKT 130 (3)

#### **Mathematics**

Choose from the following:

MATH 100 (3), MATH 103 (3)

Any MATH course higher than MATH 103 will also fulfill this category.

## Business: Certificate of Achievement (Management)

#### Fall (Semester 1)

Course	Course Title/Category	Credits
ACC 201	Introduction to Financial Accounting	3
BUS 120	Principles of Business	3
ECON 130	Principles of Microeconomics	3
ICS 101	Digital Tools for the Information World	3
MGT 120	Principles of Management	3

- 1. ECON 130: This course fulfills the Social Environment category.
- 2. ICS 101: This course fulfills the Computer/Technology category.

#### Spring (Semester 2)

Course	Course Title/Category	Credits
ACC 202	Introduction to Managerial Accounting	3
MGT 124	Human Resource Management	3
	Communication: A.S. Core Options	3
	Marketing Options	3
•	Oral Communication: SP 151 or SP 251	3

1. Marketing Options: MKT 120 is recommended.

#### Fall (Semester 3)

Course	Course Title/Category	Credits
BLAW 200	Legal Environment of Business	3
BUS 293	Cooperative Education	3
MGT 122	Human Relations in Management	3
	Mathematics	3
	Total Credits	42

#### **Category Descriptions**

## Communication: A.S. Core Options

Refer to the "General Education/Skills Core Options Course List" under the "Programs (Certificates and Degrees)" section of the catalog for a list of courses that will fulfill this category.

#### **Marketing Options**

Choose from the following:

ENT 130 (3), MKT 120 (3), MKT 130 (3)

#### **Mathematics**

Choose from the following:

MATH 100 (3), MATH 103 (3)

Any MATH course higher than MATH 103 will also fulfill this category.

## Business: Certificate of Competence (Entrepreneurship)

#### Fall (Semester 1)

Course	Course Title/Category	Credits
ENT 125	Starting a Business	3
MGT 122	Human Relations in Management	3
ICS 101	Digital Tools for the Information World	3

<sup>1.</sup> ICS 101: This course fulfills the Computer/Technology category.

# Spring (Semester 2)

Course	Course Title/Category	Credits
ENT 150	Basic Accounting and Finance for Entrepreneurs	3
	Marketing Options	3
	Oral Communication: SP 151 or SP 251	3
Marketing Op	tions: ENT 130 is recommended.	

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# **Category Descriptions**

**Total Credits** 

# **Marketing Options**

Choose from the following:

ENT 130 (3), MKT 120 (3), MKT 130 (3)

# Business: Certificate of Competence (Management Essentials)

#### Fall (Semester 1)

Course	Course Title/Category	Credits
BUS 120	Principles of Business	3
MGT 120	Principles of Management	3
MGT 122	Human Relations in Management	3
	Mathematics	3

# Spring (Semester 2)

Course	Course Title/Category	Credits
MGT 124	Human Resource Management	3
	Communication: A.S. Core Options	3
	Oral Communication: SP 151 or SP 251	3
	Total Credits	21

# **Category Descriptions**

# Communication: A.S. Core Options

Refer to the "General Education/Skills Core Options Course List" under the "Programs (Certificates and Degrees)" section of the catalog for a list of courses that will fulfill this category.

#### **Mathematics**

Choose from the following:

MATH 100 (3), MATH 103 (3)

Any MATH course higher than MATH 103 will also fulfill this category.

# Business: Certificate of Competence (Retail Essentials)

#### Fall (Semester 1)

Course	Course Title/Category	Credits
MGT 120	Principles of Management	3
MGT 122	Human Relations in Management	3
	Marketing Options	3
	Mathematics	3
	Oral Communication: SP 151 or SP 251	3
	Total Credits	15

# Category Descriptions

# **Marketing Options**

Choose from the following:

ENT 130 (3), MKT 120 (3), MKT 130 (3)

#### **Mathematics**

Choose from the following:

MATH 100 (3), MATH 103 (3)

Any MATH course higher than MATH 103 will also fulfill this category.