

Creative Media

The Creative Media program provides students with a comprehensive introduction to a variety of digital communication disciplines: Event Technology, Music, Photography, Video, Animation, Graphics, and Website Design. Featuring accomplished industry experts, advanced computer labs, and professionally equipped studios, Kaua'i Community College's Creative Media program guides students to develop viable industry benchmark skills. Important components of the program are the Creative Media Consortium, which connects industry experts with students to facilitate career opportunities and continuous curriculum improvement, and a commitment to service in the community, matching student teams to work with real non-profit clients on Kauai to develop new digital materials.

Students may earn certificates in Creative Media to provide job upgrades and entry-level skills, or an Associate of Science (A.S.) Degree in Creative Media. After earning an A.S. Degree students may continue to UH West O'ahu to obtain a Bachelor of Applied Science Degree with a concentration in Creative Media or a Bachelor of Arts in Humanities with a concentration in Creative Media.

Program Student Learning Outcomes (PSLOs) approved 04/23/2018:

1. Use design elements and principles to create professional creative media projects.
2. Skillfully and safely operate creative media equipment.
3. Demonstrate mastery-level skills using creative media software applications.
4. Practice professional, ethical and legal principles.
5. Develop objectives for new projects and measure the effectiveness of completed projects.
6. Demonstrate exceptional interpersonal communication and collaborative skills.

Creative Media Degrees and Certificates

Creative Media: Associate in Science Degree

Fall (Semester 1)

Course	Course Title/Category	Credits
ART 112	Introduction to Digital Arts	3
ART 125	Introduction to Graphic Design	3
ENG 100	Composition I	3
	ART 101 or CM 156	3
	ETRO 101 or ICS 101	3

1. ENG 100: This course fulfills the Communication category.

Spring (Semester 2)

Course	Course Title/Category	Credits
ART 107D	Introduction to Digital Photography	3
CM 110	Introduction to Music Production	3
CM 120	Introduction to Digital Video	3
CM 170	Introduction to Event Technology	3
CM 180	Introduction to Website Technology	3

Fall (Semester 3)

Course	Course Title/Category	Credits
CM 178	Introduction to 3D Animation	3
	Electives - Creative Media	6
	Natural Environment: A.S. Core Options	3
	Social Environment: A.S. Core Options	3

Spring (Semester 4)

Course	Course Title/Category	Credits
ART 293	Internship	3
	Electives - Creative Media	6
	Cultural Environment: A.S. Core Options	3
	Mathematics: MATH 100 or higher	3
	Total Credits	60

Category Descriptions

Cultural Environment: A.S. Core Options

Refer to the "General Education/Skills Core Options Course List" under the "Programs (Certificates and Degrees)" section of the catalog for a list of courses that will fulfill this category.

Electives - Creative Media

Electives should be taken in two semesters (6 credits per semester) to fulfill the 12 credits required. Choose from the following:

ART 101 (3), ART 113 (3), ART 207D (3), CM 156 (3), CM 210 (3), CM 220 (3), ENT 125 (3), ETRO 101 (3), ICS 101 (3)

Natural Environment: A.S. Core Options

Refer to the "General Education/Skills Core Options Course List" under the "Programs (Certificates and Degrees)" section of the catalog for a list of courses that will fulfill this category.

Social Environment: A.S. Core Options

Refer to the "General Education/Skills Core Options Course List" under the "Programs (Certificates and Degrees)" section of the catalog for a list of courses that will fulfill this category.

Creative Media: Certificate of Achievement (Audio Video Event Technology)

Fall (Semester 1)

Course	Course Title/Category	Credits
ART 107D	Introduction to Digital Photography	3
ART 112	Introduction to Digital Arts	3
	CM 156 or ETRO 101	3

Spring (Semester 2)

Course	Course Title/Category	Credits
CM 110	Introduction to Music Production	3
CM 120	Introduction to Digital Video	3
CM 170	Introduction to Event Technology	3

Fall (Semester 3)

Course	Course Title/Category	Credits
ART 207D	Intermediate Digital Photography	3
	CM 210 or CM 220	3
	Total Credits	24

Creative Media: Certificate of Achievement (Writing Graphics Web Technology)

Fall (Semester 1)

Course	Course Title/Category	Credits
ART 112	Introduction to Digital Arts	3
ART 125	Introduction to Graphic Design	3
ENG 100	Composition I	3

Spring (Semester 2)

Course	Course Title/Category	Credits
ART 101	Introduction to the Visual Arts	3
CM 180	Introduction to Website Technology	3

Fall (Semester 3)

Course	Course Title/Category	Credits
CM 156	Writing for Media	3
CM 178	Introduction to 3D Animation	3
	ETRO 101 or ICS 101	3
	Total Credits	24