

# Business (BUS)

## Business (BUS) Classes

### BUS 120 : Principles of Business

**Credits:** 3

**Class Hours:** 3 lecture

**Description:** This course surveys the fundamentals of the American business enterprise and examines the foundations and responsibilities of accounting, business, management, finance, marketing, and the business environment.

**Semester Offered:** Fall, Spring

**Course Student Learning Outcomes (CSLOs):**

1. Define the various forms of business ownership to determine the appropriateness relative to an organization's resources, goals, and objectives.
2. Identify legal, governmental, ethical, and social responsibility issues or regulations affecting business decisions.
3. Identify the impact of local, national, and global external factors on business decisions relative to the accomplishment of the mission and objectives of an organization.
4. Identify various business functions and practices - including management, marketing, accounting, and finance - and explain their impact on the successful operation of a business.

### BUS 190 : Survey of International Business

**Credits:** 3

**Class Hours:** 3 lecture

**Prerequisites:** "C" or higher in BUS 120.

**Recommended:** Basic computer and internet skills.

**Description:** This course focuses on general business problems, techniques and strategies necessary in the development of business activities in the global market place. The course is designed to promote an understanding of the impact that a country's culture and its environment have on a firm's international operations. The course also covers current trends in management, finance, communication, marketing and ethics.

**Semester Offered:** Fall, Spring

**Course Student Learning Outcomes (CSLOs):**

1. Produce a written feasibility study to determine if a particular product can be exported successfully.
2. Link concepts and theories covered throughout the course with real world events within the international business arena.
3. Identify and address the impact of ethics in the international business environment.
4. Demonstrate a working knowledge of the major elements that impact and shape global business.

### BUS 293 : Cooperative Education

**Credits:** 3

3 credits = 225 hours of work experience

**Prerequisites:** "C" or higher in ENT and MGT courses. Business program major. Approval of instructor.

**Description:** Cooperative Education is a supervised field experience that is related to the student's major or career goals. The experience will enable the student to apply knowledge and skills learned in coursework to the business environment.

**Semester Offered:** Fall, Spring

**Course Student Learning Outcomes (CSLOs):**

1. Apply classroom knowledge and skills in the workplace according to industry standards.
2. Apply job readiness skills to obtain an internship placement.
3. Perform duties at the workplace according to industry standards in a field related to the students' major.